

# WESTERN AUSTRALIAN **ARABLE CROPS** INDUSTRY SNAPSHOT

A summary of **Western Australian Arable Crops Industry - Overview for Potential Investors and Other Stakeholders** available at [agric.wa.gov.au/WAagrifood-industryguides](http://agric.wa.gov.au/WAagrifood-industryguides)

CORIOLIS 

FOR



Department of  
Primary Industries and  
Regional Development





# THERE ARE DIFFERENT TYPES OF INVESTORS

ALL ARE NEEDED AND  
WELCOME IN THE  
WESTERN AUSTRALIA  
GRAINS INDUSTRY



The largest farmer, the largest farmland owner, the largest investor, the largest employer and the largest agrifood research funder in Western Australia (WA) is the government.



The second largest investor in the WA agrifood system is the **11,177 farmers**, including the **4,543 farmers growing arable crops**.



The third largest investor in the WA agrifood system are the private enterprises that use, process, package, sell, export, and retail its raw material ingredients.

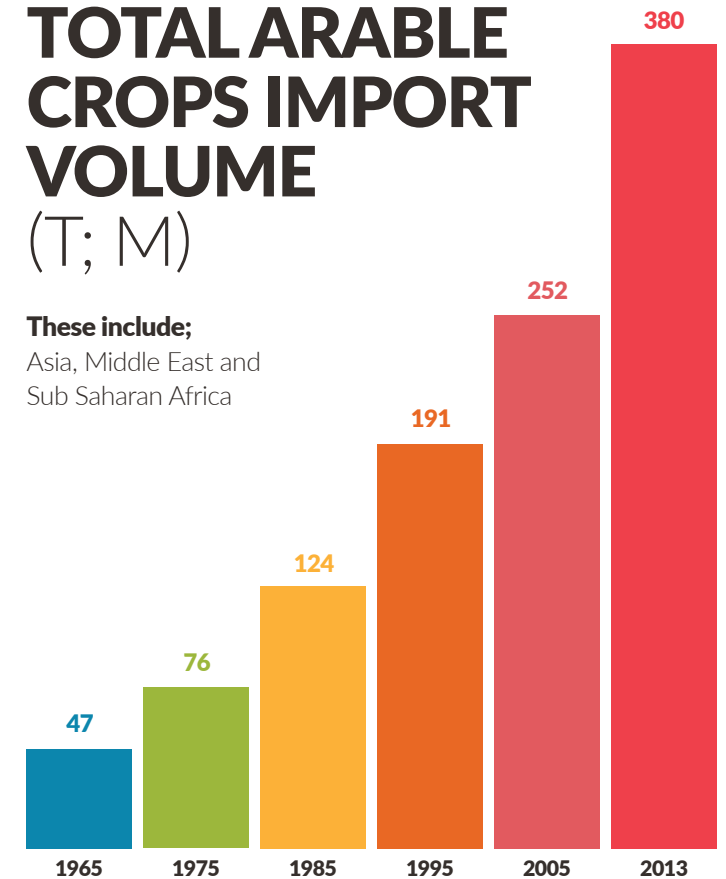


Aside from the primary audience for this research being investors and government, other key stakeholders include scientists and research institutes, journalists, industry bodies and many others.

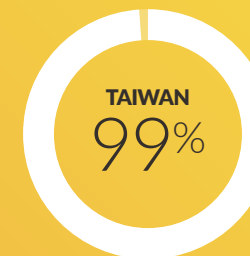
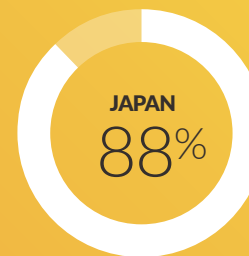
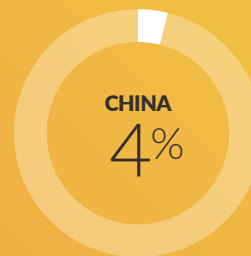
# GROWING DEMAND FROM ASIA AND THE MIDDLE EAST

## TOTAL ARABLE CROPS IMPORT VOLUME (T; M)

These include;  
Asia, Middle East and  
Sub Saharan Africa



## IMPORTS AS A % OF TOTAL WHEAT SUPPLY





# WESTERN AUSTRALIA CAN PRODUCE MORE

Western Australia can demonstrate it is free from certain exotic pests and has nil tolerance of live insects in export, enabling strong market access for grains.

Grain is produced in one of the **cleanest** environments in the world making us the leader in delivering a clean, bright, dry and food-safe product.



## REPUTATION

“Brand Australia” recognised across key markets  
Lack of many key plant diseases  
Strong biosecurity  
High levels of food safety  
Modern handling & processing facilities



## SKILLS AND SYSTEMS

Educated population      Deep pool of capacity  
Modern farming systems      Well organised industry  
High productivity

“ Efficient supply chains with quality control and assurance systems at all stages

- Wheat Variety Master List
- Barley Australia accreditation process
- Grower stewardship program
- Grain Trade Australia trading standards and Codes of Practice
- Bulk handling companies' quality control programmes ”

Source: AEGIC



## RESOURCES

Huge land area (the size of Western Europe)  
Only 3% of land area currently farmed in crops  
Small local population to feed (2.6m people)  
Readily available farming inputs (e.g. fertiliser)

# GLOBAL TRADERS NEED A POSITION IN WESTERN AUSTRALIA TO HELP MANAGE RISK AND SECURE SUPPLY



## DIVERSITY

“ We are actively seeking to **diversify** our footprint and looking at new places to originate our grain. That’s why we are in Western Australia. ”

DIRECTOR, GRAIN MARKETER, LARGE

## CONSISTENT QUALITY

“ Western Australia is a **reliable** supplier when compared with the rest of Australia. We can produce more consistent volume from year to year and focus more on exports. ”

EXECUTIVE, INDUSTRY BODY

## INNOVATION

“ Our growers are **efficient** and better innovators. For instance: we use low inputs, we are large scale, we have efficient use of moisture and we display tactical decision making. ”

PROFESSOR, RESEARCH INSTITUTION

Why WA?





WHY  
**WESTERN  
AUSTRALIA?**



# ASIA ARABLE CROP MARKET GROWTH

Asia now accounts for almost two thirds of the global arable crop products trade, with **many markets growing at double digit rates**; growth of US \$123B in global imports in the last decade.



EAST ASIA

12%  
10Y CAGR

SOUTH ASIA

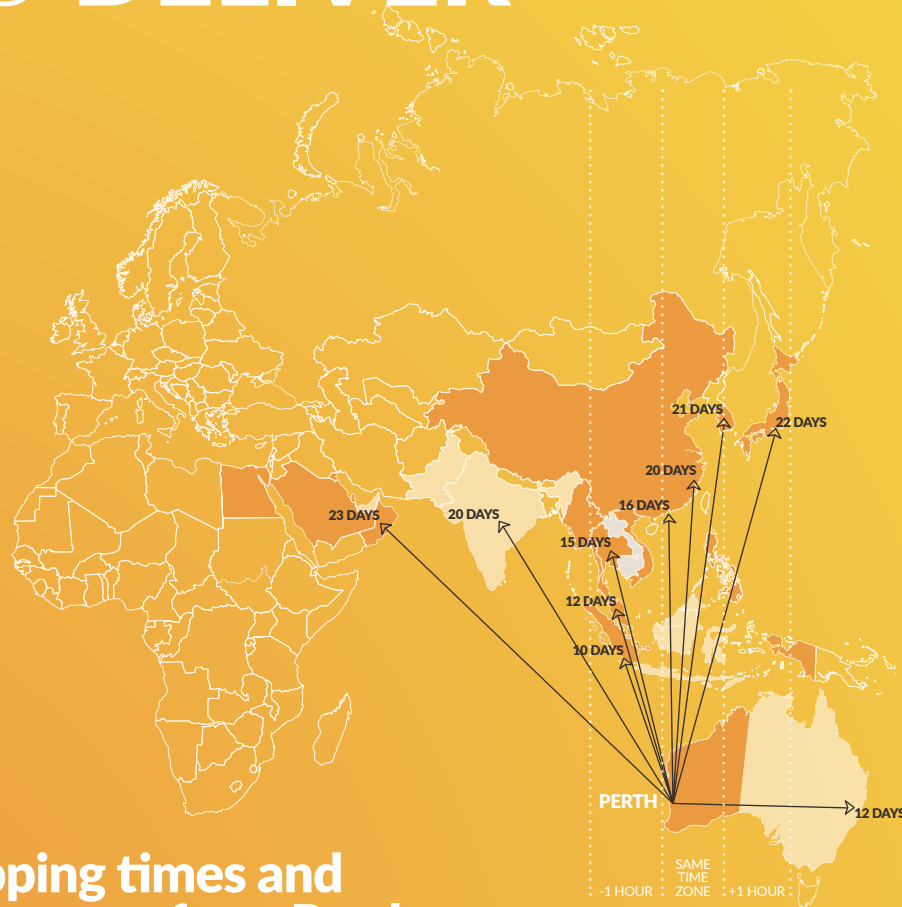
15%  
10Y CAGR

SOUTH EAST ASIA

12%  
10Y CAGR

Regional arable crop products import value (US \$B; 2005 - 2015)

# WESTERN AUSTRALIA WELL POSITIONED TO DELIVER



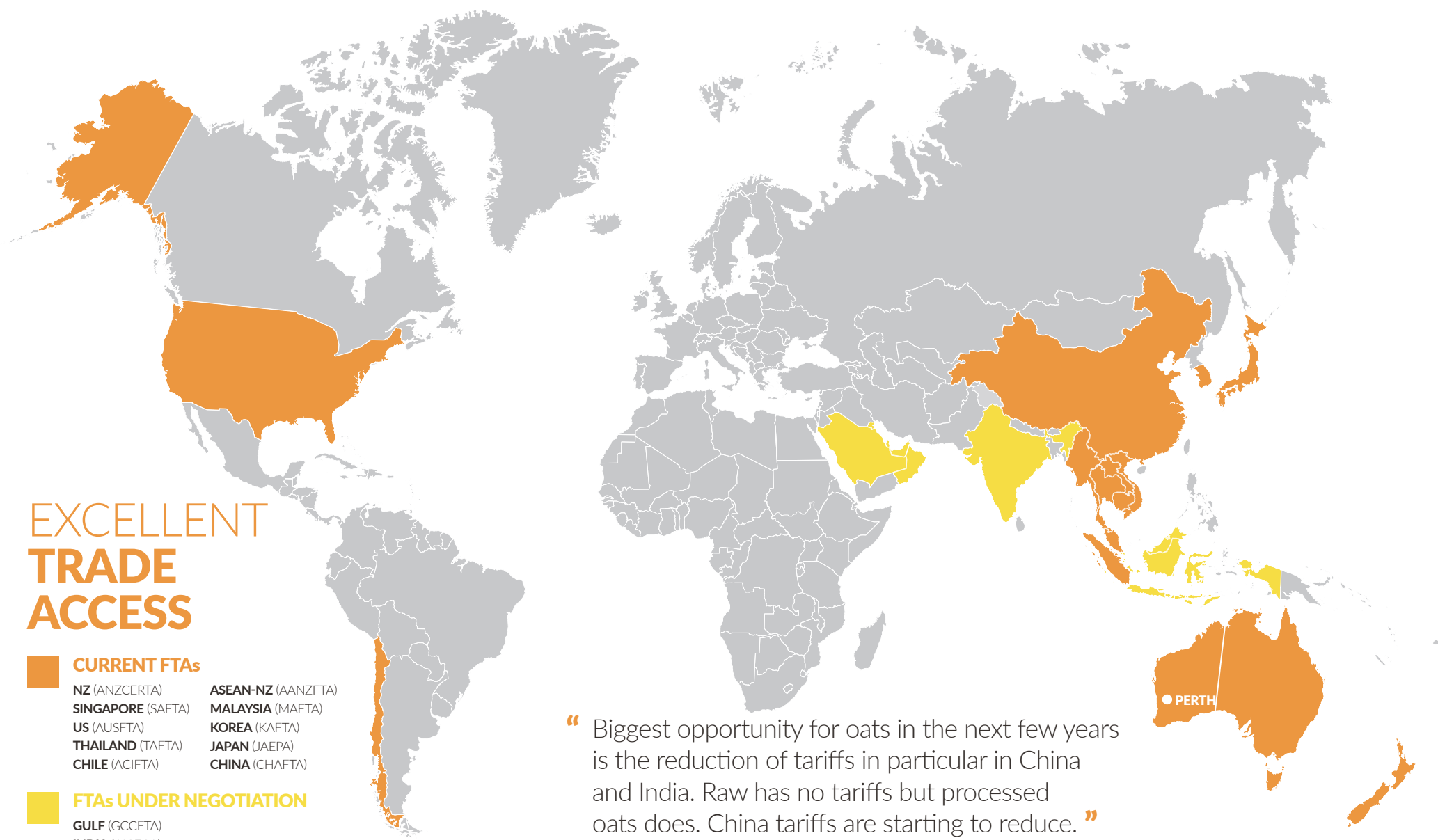
## Shipping times and time zones from Perth

Western Australia is the closest, most accessible broad-acre, rangelands and Mediterranean climate zone to Asia; it is in the same time zone as Beijing, Manila, Hong Kong and Kuala Lumpur.

“ You see investors looking to invest in Western Australia, and across East; companies want a global footprint. ”

**GENERAL MANAGER,  
GRAIN EXPORTER, MEDIUM**





# EXCELLENT TRADE ACCESS

- CURRENT FTAs**
  - NZ (ANZCERTA)
  - SINGAPORE (SAFTA)
  - US (AUSFTA)
  - THAILAND (TAFTA)
  - CHILE (ACIFTA)
  - ASEAN-NZ (AANZFTA)
  - MALAYSIA (MAFTA)
  - KOREA (KAFTA)
  - JAPAN (JAPEA)
  - CHINA (CHAFTA)
  
- FTAs UNDER NEGOTIATION**
  - GULF (GCCFTA)
  - INDIA (AICECA)
  - INDONESIA (IACEPA)

“ Biggest opportunity for oats in the next few years is the reduction of tariffs in particular in China and India. Raw has no tariffs but processed oats does. China tariffs are starting to reduce. ”

**MANAGING DIRECTOR, GRAIN PROCESSOR, MEDIUM**





# WHAT HAVE WE GOT?



## OATS

Western Australia is the second largest oats producer in the Southern Hemisphere for both animal feed and foodstuffs. Macro drivers for WA oats industry present a solid, though relatively low growth, environment going forward, with flat area, growing yields and growing production.



## WHEAT

Western Australia is the second largest wheat producing region in the Southern Hemisphere. Macro drivers for the WA wheat industry present a solid growth environment going forward, with area, yields and production all growing long term. Western Australia exported **A\$2.4b** in wheat (YE Mar-17), representing 45% of total Australian wheat exports.



## CANOLA

Western Australia is the largest canola producer in the Southern Hemisphere. Macro drivers for the WA canola industry support a robust growth environment going forward, with growing area, growing yields and growing production. Western Australia exported **A\$1.3b** worth of canola (YE Mar-17), representing more than two-thirds of the Australian total, and exports are growing strongly. Due to their high quality, canola exports go predominantly to Europe.



## BARLEY

Western Australia is the largest barley producer in the Southern Hemisphere. Macro drivers for the WA barley industry present a solid growth environment going forward, with area, yields and production all growing long term. Barley exports go predominantly to China (83%); other key markets are Japan and the Gulf States.



## ANIMAL FEEDS

Western Australia has growing production and exports of hay and prepared animal feeds. Western Australia exported **A\$220m** worth of animal feeds (YE Mar-17), representing 20% of the Australian total, and exports are growing. Western Australian animal feeds exports go predominantly to Japan (40%), South Korea (18%), China (15%) and other Asian countries. Some large, but unmeasurable, amount of its grains and oilseeds flow into animal feed.



# WA PRODUCTION WILL CONTINUE TO GROW

5.0%  
45Y CAGR

RELATIVELY  
CONSISTENT GROWTH

1955 – 2000

Arable crop production

1.0%  
15Y CAGR

RELATIVELY  
CONSISTENT GROWTH

2000 – 2015

Arable crop production

Source: ABS (various); Coriolis analysis

# WA PRODUCTIVITY IS INCREASING

3.9%  
59Y CAGR

AVERAGE HECTARES OF  
WHEAT PER GROWER

1956 – 2015

4.5%  
59Y CAGR

AVERAGE TONNES OF  
WHEAT PRODUCED PER GROWER

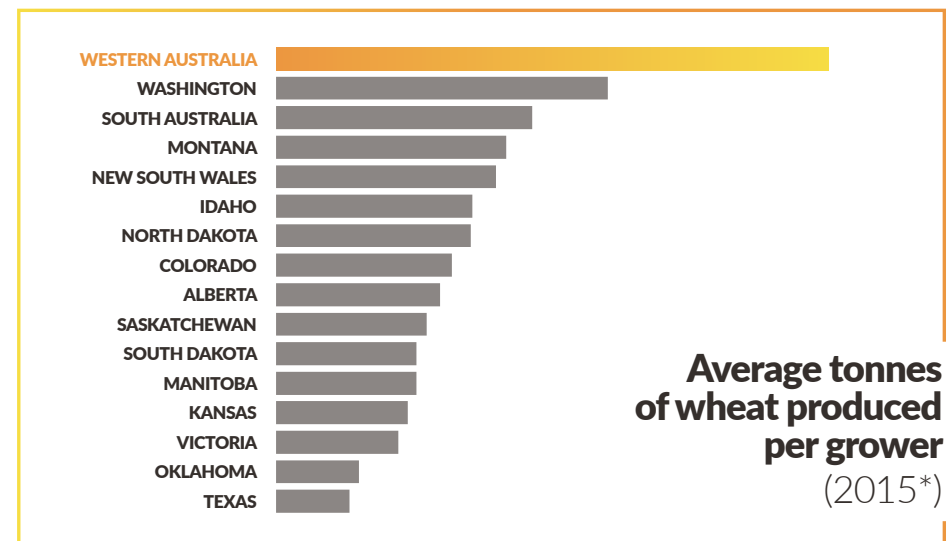
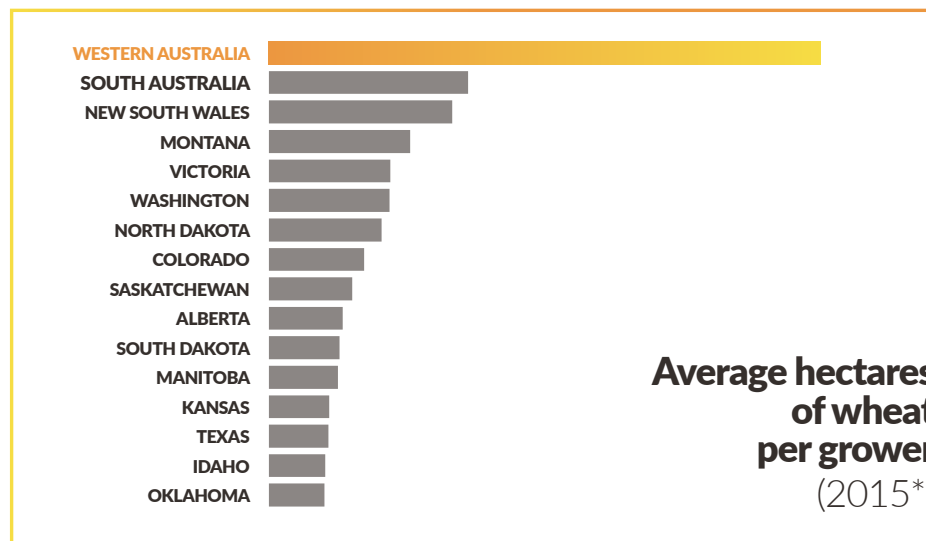
1956 – 2015

Source: ABS (various); Coriolis analysis



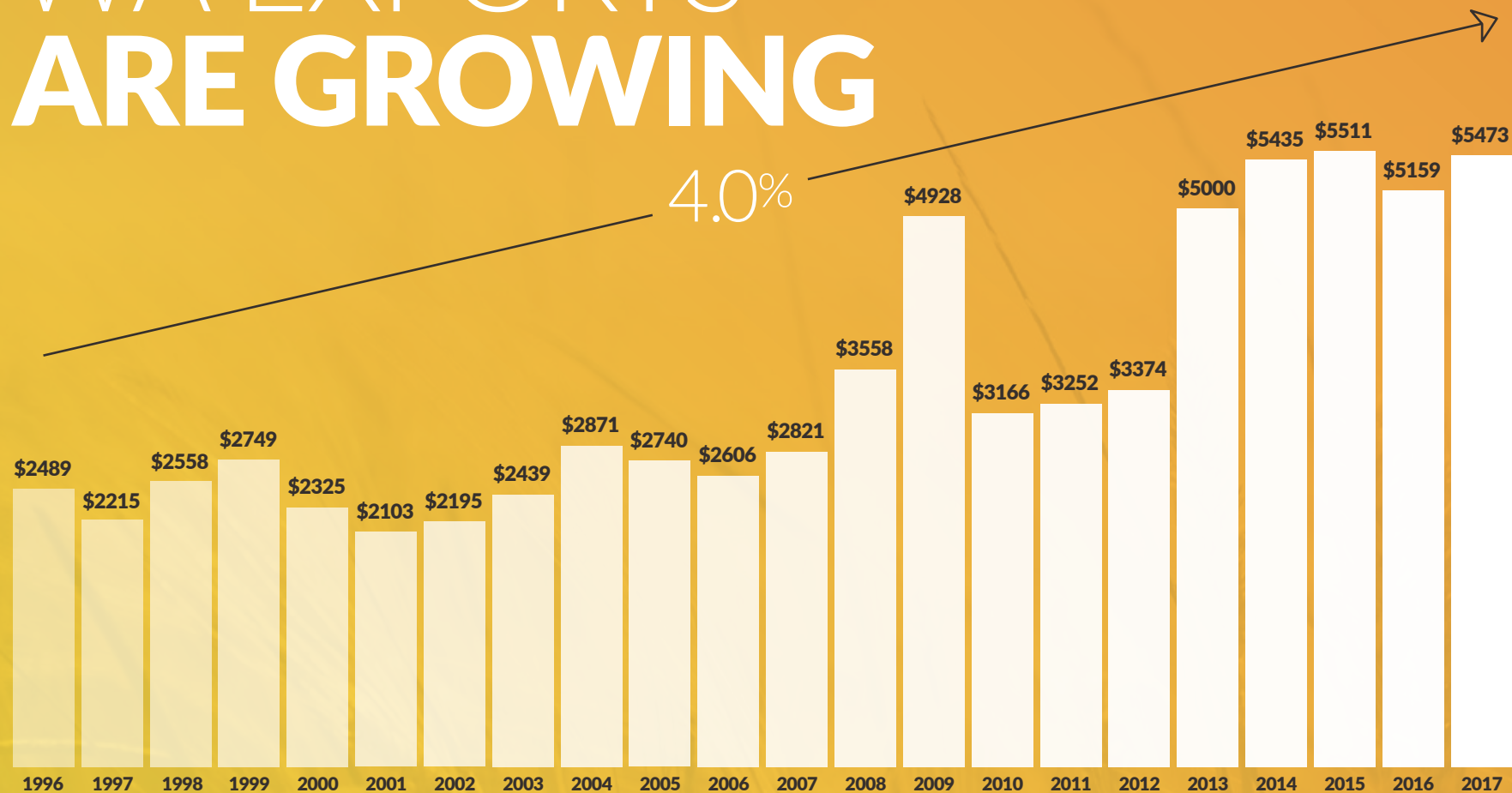
# WA HAS LARGER FARMS THAN COMPETITORS

Western Australia has **larger production units** that **produce more per unit** than competitors



\* or most recent available; Note: caution should be used due to differing data sets and definitions; treat as directional; Source: ABS; Statistics Canada; USDA; Coriolis analysis

# WA EXPORTS ARE GROWING



**Western Australian grains, arable crops and products export value**  
(A\$m; m; YE June; 1996-2016; YE April 2017))



# ALL THE GLOBAL PLAYERS ARE INVESTING HERE



## GLOBAL FIRMS

# INVESTMENT IS OCCURRING



## **GILMAC HAY**

**2017 \$3.5m**

Builds a new hay facility, plans for a canola processing plant  
Reduce transport costs for southern WA producers  
Add value for canola for growing animal food sector



## **CBH**

**2016 \$810m**

Committed \$750m over 5 years for large scale network improvements  
Constructing new oat processing plant



## **QUAKER**

**2015 \$20-30m**

Commissioned upgraded oat mill  
Grain scale in the market to drive plant efficiencies



## **GRAINCORP**

**2015 \$10m**

Increased capacity of liquid terminal  
Profitable sector, required additional WA capacity



## **BUNGE AGRIBUSINESS**

**September 2014 \$40m**

Commissioned new grain terminal at Bunbury port offers WA's first inland supply chain outside of the CBH system  
Commissioned two new receival sites



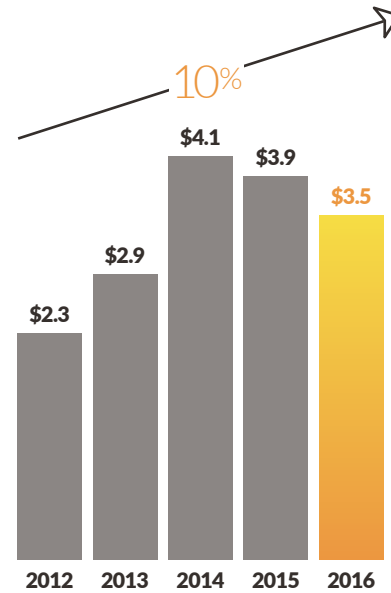
WESTERN AUSTRALIA'S **ARABLE CROPS** SECTOR HAS A **STRONG GROUP** OF **THRIVING COMPANIES** ALONG THE **ENTIRE SUPPLY CHAIN**



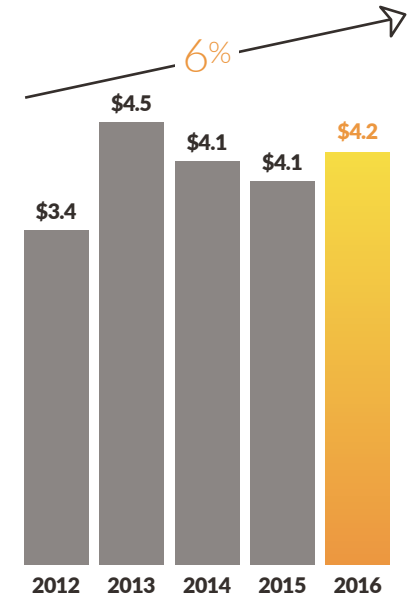
Note: Some firms across multiple stages of supply chain; Source: various company websites; Coriolis analysis

# REVENUE GROWTH OF MAJOR AUSTRALIAN GRAIN OPERATORS MIXED

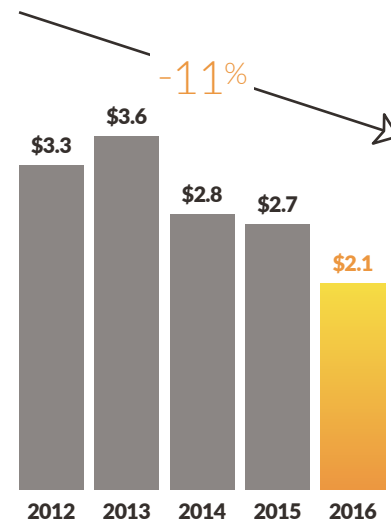
Five year revenue: select firms with significant WA grain activities  
(A\$, m; 2012-2016)



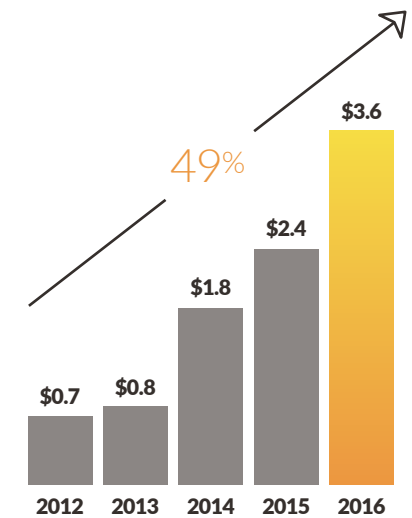
CBH (AU)



GRAINCORP (AU)



CARGILL (AU)



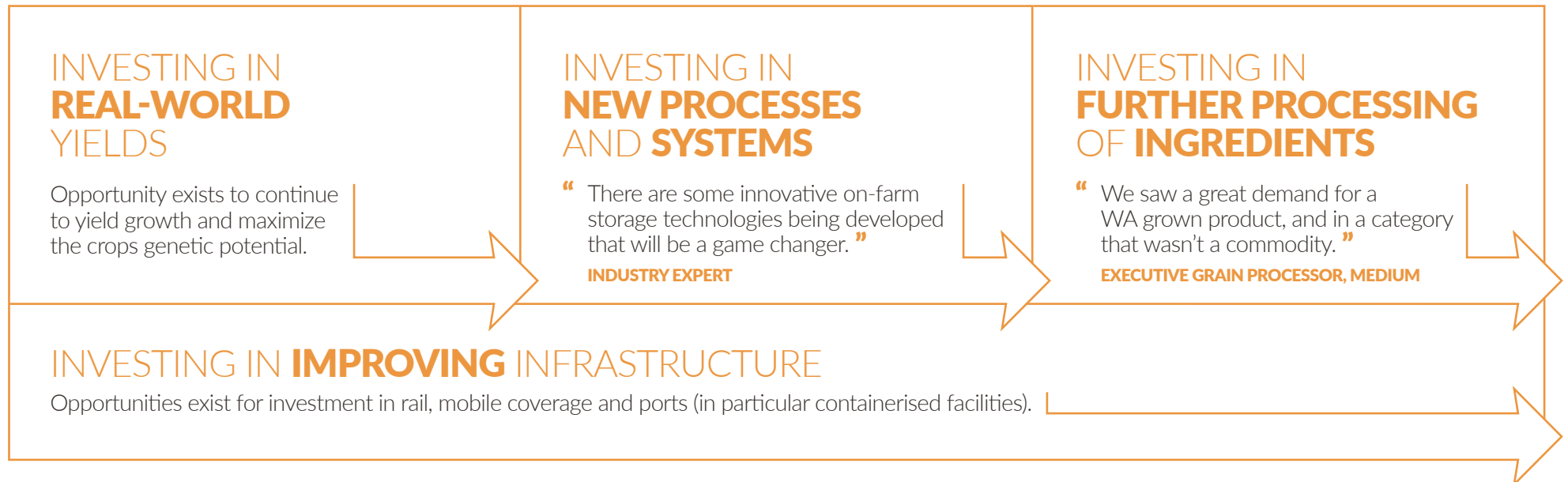
GLENCORE GRAIN (AU)

Note: all are wide ranging businesses with WA and non-WA activities; many have completed acquisitions; Source: ASIC filings; firm annual reports; IBISWorld; Coriolis research and estimates



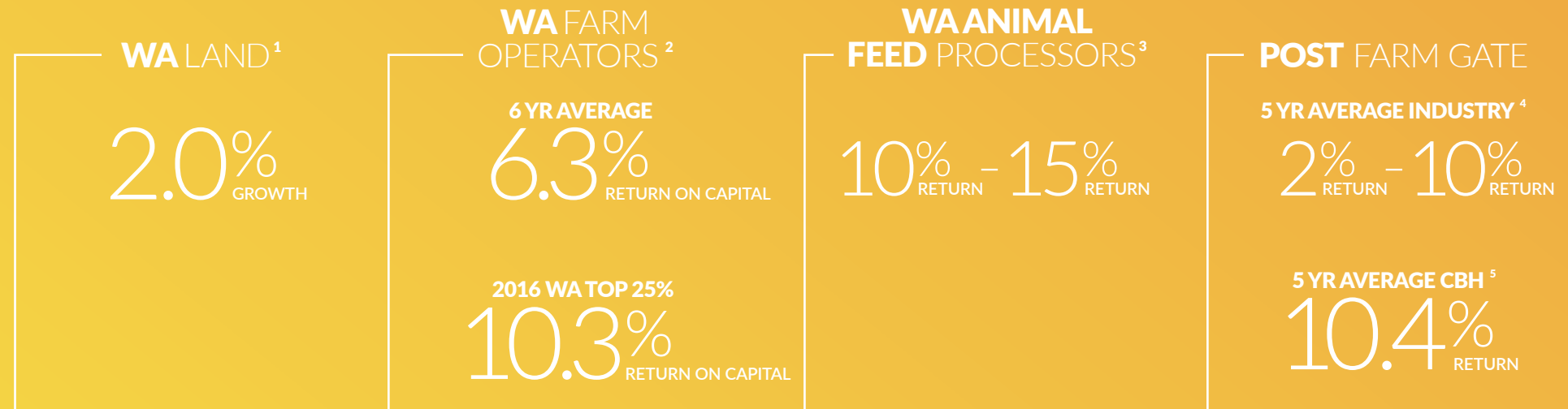
# FOUR INVESTMENT THEMES

**Four broad investment themes** exist for creating growth in the Western Australian arable crops industry



# RETURNS ACROSS THE SUPPLY CHAIN

Western Australian **high performing farms**  
are showing **strong returns**



1. Planfarm Bankwest Benchmarks 2015-2016 - Broad-acre farms - average 6yr land value change (2010-2015)

2. Planfarm Bankwest Benchmarks 2015-2016 - Broad-acre total farms average 6yr Returns on Capital (2010-2015)

3. Interviews - "returns"

4. Annual reports, IBIS - Average 5 yr returns, based on Australian financials EBITDA/Total Assets (2012-2016)

5. CBH Annual reports; Average 5 yr returns WA based operations EBITDA/Total Assets (2012-2016)





FOR



Department of  
Primary Industries and  
Regional Development



For further information please contact:

### **Courtney Draper**

Director Food and Industry Development – Grains & Livestock Industries  
Agriculture and Food

Department of Primary Industries and Regional Development  
3 Baron-Hay Court, South Perth WA 6151

**T** +61 (0)8 9363 4178 | **M** +61 (0)475 809 395

**E** courtney.draper@agric.wa.gov.au | **W** dpiird.wa.gov.au

### **Susan Hall**

Business Development Manager | WA Open for Business  
Regional Development

Department of Primary Industries and Regional Development  
Level 7, 140 William Street | Perth WA 6000

**T** +61 (0)8 6552 2064 | **M** +61 (0)459 892 449

**E** susan.hall@drd.wa.gov.au | **W** waopenforbusiness.wa.gov.au

The Chief Executive Officer of the Department of Primary Industries and Regional Development and the State of Western Australia and their employees and agents (collectively and individually referred to below as DPIRD) accept no liability whatsoever, by reason of negligence or otherwise, arising from any use or release of information in this report or any error, inaccuracy or omission in the information.

DPIRD does not make any representations or warranties about its quality, accuracy, reliability, currency, completeness or suitability for any particular purpose. Before using the information, you should carefully evaluate these things.

The information is general in nature, is not tailored to the circumstances of individuals or businesses, and does not constitute financial, taxation, legal, business or management advice. We recommend before making any significant financial or business decisions, you obtain such advice from appropriate professionals who have taken into account your individual circumstances and objectives.

The information in this report should not be presumed to reflect or indicate any present or future policies or decisions by the Government of Western Australia.